

**Client:** Tesla Science Center

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*Facebook/Instagram/Twitter/LinkedIn - Social Media Content with Dates*

**Month Range: February 2020 Projected**

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| M | D | Content, Link, Etc. |
| 2 | 6 | With it being Tesla STEAM lovers month, we have a very important question for you – if you could go back in time to meet Nikola Tesla, who is the one lucky person you’d take along with you? Tag your time traveling partner and comment what you would ask Tesla! |
| 2 | 7 | The S in STEAM represents Science! And here’s a science fun fact: did you know water can both boil and freeze AT THE SAME TIME? This process is called Triple Point where the very precise temperature and pressure at which the three states of matter (solid, liquid and gas) exist in thermodynamic equilibrium. Look at it in action! <https://www.youtube.com/watch?time_continue=3&v=XEbMHmDhq2I&feature=emb_logo> or <https://www.youtube.com/watch?v=Juz9pVVsmQQ> |
| 2 | 8 | Wardenclyffe wasn’t built overnight, but it was built fairly quickly. 118 years ago today, an article from the Brooklyn Eagle detailed how quickly the tower was progressing. It also provided some interesting Wardenclyffe tidibits – the original tower used more than 50,000 bolts of various sizes! Take a trip to the past and read the article here: (link to website)  Tag a friend to share this piece of history! |
| 2 | 9 | Tesla and Martians? It’s not as unbelievable as it sounds. 119 years ago today, Nikola Tesla himself wrote an article in Collier’s Weekly what he expected to accomplish and how he hoped to establish communication with the planets with wireless transmissions. Did he ever reach contact with aliens? Read the full article here: (link to website)  Share this article and spread Tesla’s profound vision of the future! |
| 2 | 10 | Let’s change the narrative and let’s change the world together! Tomorrow is International Day of Women and Girls in Science and we’re so over the myth that girls do not like sciences. Despite math, engineering, science, and technology fields being predominantly male dominated, whoever can make a difference is who we need. The future is female, and we want every girl and woman to be inspired to make a change!  Comment your favorite women in science below and spread that knowledge with the rest of our followers! |
| 2 | 11 | We’re nuts and bolts about Nikola Tesla! So today on #NationalInventorsDay, comment your favorite thing about Tesla and even mention some other inventors you admire! (light bulb emoji, lightning bolt emoji, wrench emoji, etc.) |
| 2 | 12 | To continue our STEAM lovers month, today we focus on the T: technology. A great achievement of the past 100 years is the GPS system. We use it daily! But here’s a fun fact for us Americans: Congress provided over $1.42 billion from tax revenue to fund the core GPS program in Fiscal Year 2019. And luckily for us, U.S. law and policy require the civil GPS service to be provided free of direct user fees. Technology is to make the world a better place and GPS lets us get to that place on time! |
| 2 | 13 | Nikola Tesla’s creation of an induction coil to transmit and receive radio signals was the landmark discovery in creating the radio. He tried to prove that he was the creator of radio, but it wasn't until 1943, where Marconi's patents were deemed invalid; however, people still have no idea about Tesla's work with radio. So with today being recognized as #WorldRadioDay, we are setting the record straight that Tesla invented the world altering device! Did you know Wardenclyffe was originally designed as a “Radio City”? The tower would be the prototype for a system that could broadcast music, news, stock market reports, and secured military communications. |
| 2 | 14 | In honor of STEAM, the E stands for engineering and it can get steamy! The first full-scale working railway steam locomotive was built in the United Kingdom in 1804 by Richard Trevithick, a British engineer. This used high-pressure steam to drive the engine to haul a train along the tramway of the Penydarren ironworks in South Wales. We may have self-driving cars now, but we cannot forget when STEAM has gotten us! |
| 2 | 16 | Today kicks off Engineers week! We honor the likes of groundbreaking engineering icons such as Nikola Tesla and appreciate those who currently work and have worked in the STEAM field. We would not be where we are in the world without your innovations and creativity. From today until February 22, try to show a little extra electric love to the engineers in your life.  Tag the engineers and aspiring engineers in your life to show that they are appreciated! |
| 2 | 17 | Whether he would classify it this way or not, Nikola Tesla’s discoveries and inventions were acts of kindness to the world. Today on #RandomActsofKindnessDay let’s all be a bit more like Tesla – we don’t have to have the next great scientific breakthrough, but just try to do something for your fellow human beings that leaves a smile on their face. To Tesla and a better world! |
| 2 | 18 | Wireless electricity was a passion of Tesla. From his discovery of variable conductors to his electrical transmitter, the less the cords, the better. So, in honor of Tesla, we celebrate #NationalBatteryDay and all the convenience batteries provide us! Cell phones, watches, flashlights, and the list goes on – batteries make our lives easier! Comment your favorite use of batteries below! |
| 2 | 19 | Sometimes reality is stranger than fiction, but that doesn’t stop Hollywood from trying. The A in STEAM represents Art and there are a host of films involving Nikola Tesla. In 2019, we had “The Current Wars” about his battle with Thomas Edison, and now this year “Tesla”, an unconventional biopic starring 4-time Academy Award nominated actor, Ethan Hawke has just premiered at the Sundance Film Festival. On the screen and in our minds, Nikola Tesla lives on! |
| 2 | 20 | Nikola Tesla made his mark in the engineering world by being a pioneer of progress. Today, we celebrate all the girls who will follow in his footsteps and the women before them by exposing them to wonderous world of engineering. If you can imagine it, you can build it! For Introduce a Girl to Engineering Day, tag a girl in your life with your favorite Tesla invention so they can be inspired! |
| 2 | 22 | When we think back at our time at school, we think “I never used the Pythagorean theorem in real life!” However, STEAM and life utilize Math in ways we don’t even realize. The most common use of applied mathematics we see is in statistics. Whether it’s seeing advance stats from your favorite sport, understanding economics, and how we are marketed to – math rules the world. |
| 2 | 24 | #PeaceLoveTesla contest |
| 2 | 26 | #PeaceLoveTesla contest |
| 2 | 28 | #PeaceLoveTesla contest |